

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai - Sanction of Rs.84,00,000/- (Rupees Eighty Four Lakhs only) including taxes for three months – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 804

Dated:18-10-2013  
Read the following:

1. From Sri. G.C. Shekhar Rao, Regional Manager – Sales, M/s. Laqshya Media Pvt. Ltd., Hyderabad, Dt:18-07-2013.
2. Govt.Lr.No.2503/PRO/PMU/2013, of YAT & C (PMU) Department, Dt.26-08-2013.
3. G.O.Rt.No.703, of YAT & C (PMU) Department, Dt.10-09-2013.
4. LetterDt:03-10-2013 & Invoice No.LO/HYD/482/2013-2014, from M/s. Laqshya, Media Pvt., Ltd, Mumbai, Dt.26-08-2013.

\* \* \*

**ORDER:**

In continuation of G.O. 3<sup>rd</sup> read above, Government have sanctioned and released an amount of Rs.28,00,000/- in the reference 4<sup>th</sup> read above M/s. Laqshya, Media Pvt., Ltd, Mumbai has submitted a bill for to M/s. Laqshya, Media Pvt., Ltd, Mumbai out of Rs.84,00,000/- towards one month payment in connection with Outdoor and Branding advertisements at Rajiv Gandhi International Airport. Accordingly Rs.28,00,000/- towards 2<sup>nd</sup> month payment and requesting to release.

2. Government after careful examination of the matter, hereby release an amount of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) as 2<sup>nd</sup> month payment to M/s. Laqshya, Media Pvt., Ltd, Mumbai for AP Tourism Promotional towards Outdoor and Branding advertisements at Rajiv Gandhi International Airport. Balance amount will be paid in due course.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Laqshya, Media Pvt., Ltd, Mumbai, through on line. The details of Bank account is as follows:-

Account Name	:Laqshya Media Pvt., Ltd
Account No	:004010203161782
Name of the Bank	:Axis BANK Ltd,
RTGS	:UTIB00000004

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To.  
M/s. Laqshya, Media Pvt., Ltd, Mumbai.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**